

RAYMOND GOINS

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FOR IMMEDIATE RELEASE

Asprey of London selects Raymond Goins to create its 2010 Fall windows on Madison Avenue and New Bond Street

"Idea Man" Raymond Goins has one more item on his to-do list. An artist and designer, he has been commissioned to concept and create Asprey of London's Fall 2010 window displays, an honor rarely extended in its over 220 year old history. The Southern born and bred artist, hailing from South Carolina, will be making a huge entry this September into the international design arena.

Raymond's works will feature rich and illustrious Tree of Life motifs, with a uniquely Western flavor and hint of modernity. Known for his fanciful, authentic and innovative edge, Raymond wants to fuse the deep rooted heritage of Asprey with its continued tradition of "blending experience with a spirit of artistic adventure." Embracing this spirit, he has been tucked away in his private Atlanta studio, busily mixing colors, painting graceful scenes of exotic birds and flora, and sculpting beautifully shaped tree forms.

Asprey, a time honored brand of exclusive luxury goods, is also trusted with the upkeep of the British Crown jewels. Its collections celebrate the finest in craftsmanship, design and materials. Asprey was founded in 1781 in Mitcham, South London.

Raymond Goins, a Southern artist and designer from South Carolina, has an established reputation for luxurious creations. His design studio was established in 1996 in the prestigious Buckhead section of Atlanta.

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